

### MAZIKE VALLEY LODGE PRESS RELEASE JUNE 2017

This is a follow up of our 01<sup>st</sup> April 2017 Press Release to the Trade announcing the reopening of Kyambura Game Lodge.

In this press release we would like to advise the trade, our partners and supporters on the following:

- a) 80% of the construction work that targeted the main areas of the lodge was successfully completed within 30 days of its commencement
- b) The Lodge reopened its doors to business on the 01<sup>st</sup> June 2017 and received our first set of guests on the 09<sup>th</sup> June 2017
- c) The 20% of construction work remaining is ongoing and carefully planned to mitigate on any inconvenience to resident guests, this was witnessed during the visit of our first set of guests less than a week ago.

We would also like to advise the trade, our partners and supporters on some very good news of what is going on at the Lodge.

We are in the process of re-branding and we are very excited to unveil our new name **“MAZIKE VALLEY LODGE”** (Mazike in Luganda means Chimps) and as you may be aware we are located in the Valley of Apes in the Kyambura Gorge Park adjacent to the Queen Elizabeth National Park.

In this regard we are undertaking a few actions that will align and proposition the product accordingly;

Among them:

- a) The engagement of a vibrant, enthusiastic and energetic team to deliver the unforgettable experiences to our guests at the lodge headed by Titus Odong. For those who have been in the industry for a while you will know Titus from Imperial Royale, Paraa & Chobe lodges and Serena Lake Victoria to name a few.
- b) We are deliberately adopting best operating practices (BOPs) and in so doing we are acquiring a new reservation system that will be friendly to work with for both our staff and our partners.
- c) Our office on Entebbe Road is ready to welcome and be of service to you.
- d) In the coming days we are planning a proper photo shoot of the lodge which will allow us to share beautiful photos of the lodge with the market.
- e) We are also in the process of changing all our collateral, signage, websites, all informations to reflect the new names

Last but not least we want to make a passionate appeal to our partners for support as it is critical in this last half of the year. We would like to invite all of you to come and visit for site inspections and familiarize yourself with the new lodge.

Please feel free to contact us on our office lines below: +256 777251093 / 0414 322 789



Elizabeth Murungi  
Managing Director.

Dated: 1<sup>st</sup> June 2017